

TOURISM

INFRASTRUCTURE DEVELOPMENT FOR DESTINATIONS AND CIRCUITS

Plan Outlay 2014-15 : ₹ 2254 Lakh

Under this scheme, the following sub-schemes are covered:

- i. Tourist Complex at Said –ud-Azaib (₹ 54 Lakh)
- ii. Grant-in-aid to DTTDC for Chhawala and Kanganheri water sports (₹ 140 Lakh)
- iii. Grant-in-aid to DTTDC for celebration of Mango Festival (₹ 15 Lakh)
- iv. Grant-in-aid to DTTDC for development of Soft Adventure Park at Sanjay Lake (Capital Assets); (₹ 402 Lakh)
- v. Grant-in-aid to DTTDC for new facilities in Delhi Haat INA, New Delhi (Capital Assets); (₹ 15 Lakh)
- vi. Grant-in-aid to DTTDC for celebration of Engifest (General); (₹ 1 Lakh)
- vii. Development of Delhi Haat at Pitampura (₹ 10 Lakh)
- viii. GIA to DTTDC for Development of Delhi Haat, Janakpuri (₹ 1552 Lakh)
- ix. GIA to DTTDC for celebration of festivals in Delhi (₹ 50 Lakh)
- x. GIA to DTTDC for celebration of Incredible India Festival (₹ 15 Lakh)

The Ministry of Tourism extends Central Financial Assistance to the State Governments/Union Territory Administrations for tourism projects identified in consultation with them for the improvement of existing tourism products and also for developing new ones. Under the Centrally Sponsored Scheme, “the Product / Infrastructure Development for Destinations and Circuits” 100% Central Assistance is given for development of destinations/ circuits including mega projects of world standard and also for rural tourism infrastructure development. The Ministry of Tourism provides financial assistance up to ₹ 5 crore for the development of Destinations and ₹ 8 crore for Circuits. The upper limit of financial assistance has been increased to ₹ 25 crore and ₹ 50 crore for development of identified mega destinations and circuits respectively.

The focus under this revised scheme will be on the improvement of existing product and developing new tourism products to the world standard. It will also focus on Integrated Infrastructure Development of the tourist sites. These tourist sites/destinations would be carefully selected based on its tourism potential. The aim would be to provide all infrastructure facilities required by the tourists within such destinations and circuits. Master Planning of these destinations and circuits will be undertaken so as to develop them in an integrated holistic manner. The aim will be convergence of resources and expertise through coordinated action with State Governments/U.Ts and Private Sectors. Tourist Destinations and Circuits in each State would be identified in consultation with the State Governments and would be taken up for development. This would include activities ranging from preparation of a master plan to implementation of the master plan. Projects to be taken up under this scheme should follow an integrated, projectised, area development approach. Comprehensive DPRs should be prepared for each project after consultations with all the stakeholders.

The Ministry of Tourism has taken a policy initiative to develop the tourist destinations / circuits of national importance in a holistic and integrated manner. The objective is to ensure that the infrastructure of these mega destinations / circuits is developed to the extent that it can cater to the future tourist inflows so that visitors get a satisfying and memorable experience. The Ministry has identified 29 mega projects for development.

Some of the projects implemented by Delhi Govt. under CSS are as discussed below:

I) Tourist Complex at Said-ud-Azaib

Approved Outlay 2014-15: ₹ 54.00 lakh

DTTDC has developed one of the finest Gardens spread over an area of 20 acres of Garden of Five Senses, Said-ul-Ajaib. Garden of Five Senses is also the venue for the DTTDC flagship festival i.e. Garden Tourism Festival which is held every year.

DTTDC is developing the following theme garden at Garden of Five Senses:-

- Herbal Garden
- Rose Garden
- Cacti Garden
- Butterfly garden
- Fragrance garden

Ministry of Tourism, GOI sanctioned an amount of ₹ 192.45 lakh for the project “Development of Theme Garden at Garden of Five Senses, Said-UI-Ajaib, New Delhi” during 2011-12 with sanction accorded for release of ₹ 153.96 lakh being 80% of CFA as the first instalment for starting the work. Tourism Department has issued a Sanction dated 28.03.2012 of ₹ 50 Lakh (CFA) to DTTDC for Development of Theme Garden at Garden of Five Senses, Said-UI-Ajaib, New Delhi under CSS-Plan out of an amount of ₹ 153.96 lakh. Under this scheme, there is unspent balance of ₹ 53.96 lakh as on 01.04.2014. Ministry of Tourism, GOI will release balance amount of ₹ 40 lakh after furnishing of UC by the DTTDC.

II) GIA to DTTDC for Development of Water Sports Complex at Chhawla and Kanganheri

Approved Outlay 2014-15 : ₹ 140.00 lakh

Chhawla Water Sports Complex:

DTTDC has taken 2.77 acres of land at Chhawla from Irrigation and Flood Control Department on lease basis. DTTDC has set up Chhwala Tourists Complex on Island in Nazafgarh Drain near the campus of Border Security Force. The site is well connected by Road via Nafargarh – Kapashera Road and Metro Line Via Dwarka Sector -21. The following facilities are being created at this site:-

- Elevated Walk ways, Restaurant, Boat Jetty, fish Jetty, Toilet Block, Machan, Parking, Pedestrian Path and Club House.

Ministry of Tourism, GOI sanctioned an amount of ₹ 297.87 lakh during 2007-08 and released an amount of ₹ 238.30 lakh. DTTDC has already submitted the UC of an amount of ₹ 381.89 lakh to MOT, GOI for release of balance funds of ₹ 48.92 lakh.

Kanganheri Water Sports Complex:

This project is being developed on the piece of land measuring 11.44 acres, which is approximately 2 km from Chhawla Bridge and is located in Kanganheri Village in South West Delhi. The project has accessibility through Nafargarh – Kapasehra Road and Metro Line via Dwarka Sector 21. The following facilities are being created at this site:-

- Platform for tents, administrative block, canteen, toilet block, pantry, balloon plaza, water body, overhead tank, underground tank, cycle track, store block and paved parking.

Ministry of Tourism, GOI sanctioned an amount of ₹ 416.21 lakh during 2007-08 and released an amount of ₹ 332.97 lakh. DTTDC has already submitted the UC of an amount of ₹ 414.81 lakh to MOT, GOI for release of balance funds of ₹ 59.57 lakh.

III) GIA to DTTDC for celebration of Mango Festival

Approved Outlay 2014-15 : ₹ 15.00 lakh

Delhi Tourism in association with National Horticulture Board and APEDA has been organizing Mango Festival for the last 25 years. The mango growers from different parts of India are invited to display the different varieties of mangoes produced in their respective states. The mango variety competition is also organized where the mango growers from the neighbouring states are invited to participate. The entries of mangos displayed which are selected by the panel of judges for the purpose of awarding cash prizes and trophies etc. The agricultural universities from different states are also invited to bring their rare varieties of mangoes from their institute. The mango eating competition is also organized for men and women separately. 25th Mango festival 2013 was organized at Dilli Haat Pitam Pura from 28th to 30th June, 2013. Under this scheme, there is unspent balance of ₹ 15.00 lakh as on 01.04.2014.

IV) GIA to DTTDC for Development of Soft Adventure Park at Sanjay Lake

Approved Outlay 2014-15 : ₹ 402.00 lakh

DTTDC has taken over 6.3 acres of land at Sanjay Lake on license fee and revenue sharing basis from DDA for a period of 20 years. The DTTDC has also been allowed boating activities in the lake adjacent to the park. The following structures / works have been completed at the project:-

1. Restaurant Block having carpet area of 119 sq. mts. This includes sitting area, pantry, store, kiosks and publicity utility.
2. Porta cabin structures:-
 - a. Souvenir Shops
 - b. Ticket window
 - c. Toilet block {2}
 - d. Rooms {4}

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| 3. | Rain water Harvesting | |
| 4. | Elevated walk way | : 90 M (approx) |
| 5. | Walk way along lake | : 250 M (approx) |
| 6. | Planters | : 280 M (approx) |
| 7. | Pedestrian walk way | |

The boundary wall has been constructed on three sides of the plot of land and on one side the area is protected by the lake.

DTTDC is in the process of selection of operator for this project. Basic structure will be provided by the DTTDC and operator will set up the required equipment to operate the Park. The investment is likely to be about ₹ one crore to make the project operational towards the cost of equipment for the activities being proposed, which are as under:-

Inflatable Rock Climbing Wall, Rock Climbing (permanent), Burma Bridge, Monkey Bridge, Spider Web, Dismantable tented accommodation, Monkey crawling, Mountain Biking, Paint ball, Archery, Rifle shooting, Pit Jump, Rappelling, Zorbing, Commando net, Cat walk, Flying Fox, Dirt Track, Day and overnight camping and Bungee Jumping water based game/boating in the lake is also proposed to be allowed. In addition the operator shall also be required to activate the Restaurant Block and other facilities created at the project.

Ministry of Tourism, GOI sanctioned an amount of ₹ 451.82 lakh during 2010-11 and released an amount of ₹ 361.46 lakh. DTTDC has already submitted the UC of an amount of ₹ 400.75 lakh to MOT, GOI for release of balance funds of ₹ 39.26 lakh.

V) GIA to DTTDC for Up-gradation of Dilli Haat at INA

Approved Outlay 2014-15 : ₹ 15 Lakh

DTTDC had set up a tourism project, Dilli Haat at INA, in pursuance of Government Policy for promoting and preserving our immense heritage of human skill. The objective of this first Haat of its kind in the country was to provide a platform to the artisans of different parts of the country to display their ethnic wares. A take off from the traditional 'bazaar' where local artisans sell their merchandise, it offers the visitors a fascinating glimpse of India through its array of crafts, foods and folk performances. The project attained vast popularity among foreign & domestic tourists and won PATA Gold Award in the year 1993 and titled with the award of first barrier free project in the year 2005 in view of its wide success. The Haat fascinated Prince Charles so much that he stretched his whistle-stop visit to an hour long fiesta during his visit in the year 2003 and desired to put up a similar Haat in London. The Corporation has organized Dilli Haat exposition at Trafalgar Square in London in association with Govt. of India, Ministry of Tourism in June 2005. The Haat is being visited by most of the foreign delegations during their visit to India. The Haat has completed its 14 years of success, however requires the additions of new concepts like Art Gallery, International Fine Dining, Museum, setting up of more craft stalls in view of meet out the increasing demands.

Ministry of Tourism, GOI sanctioned an amount of ₹ 72.85 lakh during 2011-12 and released an amount of ₹ 58.28 lakh. DTTDC has already submitted the UC of an amount of ₹ 249.05 lakh to MOT, GOI for release of balance funds of ₹ 14.57 lakh.

VI) GIA to DTTDC for Celebration of Engifest

Approved Outlay 2014-15: ₹ 1 Lakh

Delhi Technological University (DTU) under Government of Delhi requested DTTDC for financial support for organization of its Engifest during the financial year 2011-12. The DTTDC agreed to give financial support of ₹ 3.00 lakh for the Engifest wherein the cultural activities with the Association of students of DTU were held. The said Engifest was held at DTU Complex on 23rd March, 2012. No funds have been received under this scheme during 2013-14.

VII) Development of Dilli Haat at Pitampura

Approved Outlay 2014-15: ₹ 10 Lakh

DTTDC has built 108 craft stalls at Pitampura Dilli Haat. Most of these craft stalls have been leased out to a number of Ministries and Organizations of Govt. of India and Govt. of Delhi. Ministry of External Affairs, Govt. of India has recently requested for allotment of 28 built up craft stalls for setting up of SAARC Museum. A decision to set up SAARC Museum was taken during the meeting of Prime Ministers of SAARC Countries and India has decided to set up the SAARC Museum at Pitampura Dilli Haat. In order to meet the requirement of additional craft stalls, DTTDC proposes to built 10 craft stalls at Pitampura Dilli Haat.

Ministry of Tourism, GOI sanctioned an amount of ₹ 88.90 lakh during 2010-11 and released an amount of ₹ 71.11 lakh. DTTDC has already submitted the UC of an amount of ₹ 80.18 lakh to MOT, GOI for release of balance funds of ₹ 9.07 lakh.

VIII) GIA to DTTDC for Development of Dilli Haat at Janakpuri

Approved Outlay 2014-15: ₹ 1552 Lakh

Delhi Tourism & Transportation Development Corporation Ltd. (DTTDC) has developed 3rd Dilli Haat at Janakpuri. This project has been developed on a land measuring 08 acres allotted by DDA to DTTDC on lease for 20 years on revenue sharing basis.

This Dilli Haat is set up with an objective to promote the national and international tourism activities and to cater the growing tourism needs in West Delhi and Delhi. This project is going to add value to the entire Township, residency and officers in and around west Delhi.

1. The following facilities are provided in Janakpuri Dilli Haat :100 craft shops – to be allotted to the registered artisans of DC (Handloom) and DC (Handicrafts), Ministry of Textile, Govt. of India.
2. 85 open platforms shops - to promote art, craft and handloom and in line with Dilli Haat vision.
3. Dormitory (80 beds) – for specific use for artisans and craft men at nominal charges.

4. Food court - 14 shops are being created to provide food of different states on India through state tourism corporations.
5. Exposition hall – to promote art, cultural events and various initiative / exhibition etc.
6. Music store and museum in two baskets towers – to promote and provide platform for Indian classical music and literature, keeping in view the theme of this Dilli Haat, which is Music.
7. Auditorium and Amphitheatre – an open auditorium with seating capacity of 800 persons and air conditioned auditorium with seating capacity of 800 persons.
8. Public convenience Public convenience such as parking, drinking water, toilets, tourist facilitation center, landscaping, seating spaces, elevators etc. will be provided. ATM and courier services are also proposed.

In addition to the above some commercial activities are also incorporated including air conditioned shops, food courts, cafeteria, and fine dining restaurants with banqueting facilities. Originally Finance Department has restricted and approved the estimated cost of the project as ₹ 79.96 crore after approval of the EFC of ₹ 81.44 crore in the meeting held on 20.12.2011. (With GNCTD share of ₹ 25 crore, GOI share of ₹ 25 crore and DTTDC share of rest amount of ₹ 29.96 crore). Govt. of NCT of Delhi already released an amount of ₹ 25 crore as financial support to DTTDC as mentioned in the EFC minutes in the approved EFC cost of ₹ 79.96 crore. Ministry of Tourism, GOI has sanctioned an amount of ₹ 24.36 crores, out of which only ₹ 8.85 crore were released and ₹ 15.51 crore is to be released by the Ministry of Tourism, GOI during 2014-15.

IX) GIA to DTTDC for Celebration of Fairs & Festivals in Delhi

Approved Outlay 2014-15: ₹ 50 Lakh

The promotion of Delhi as a cultural destination is another area where Government of Delhi has taken various steps to spread awareness about the rich cultural heritage among the tourists. The heart-beat of Delhi has always lain deep & steady in its sumptuous culture held firm and strong down the centuries. Delhi Tourism hosts a slew of cultural festival annually. These are an excellent platform for tourists to get a glimpse of India's rich cultural heritage and traditions. These festivals present India's most amazing cuisine, handicrafts, handlooms & kaleidoscope of Art & Cultural performances. These events improve community development, reinforce local identity and promote social inclusion and city pride. This scheme includes the major festivals like Garden Tourism Festival & Mango Festival and other festivals like Sharad Utsav, Basant Utsav, Itra festival and Kite-flying festival. There is unspent balance of an amount of ₹ 17.00 lakh as on 01.04.2014.

X) Incredible India Festival

Approved Outlay 2014-15: ₹ 15 Lakh

DTTDC organized Incredible India Festival at Baba Kharak Singh Marg, New Delhi from 1st - 15th October 2010. The best of Indian Handicrafts, Handlooms and variety of Indian Cuisine was available to the tourists during the festival. The festival was organized on turnkey basis through an agency. The expenditure incurred on this festival was ₹ 94.92 lakhs. Ministry of Tourism, govt. of India sanctioned ₹ 100 lakhs and released ₹ 80 lakhs for this festival. Utilization Certificate has already been submitted for release of balance payment of ₹ 14.92 lakhs.