

TOURISM

The Delhi city's importance lies not just in its past glory as the seat of empires and magnificent monuments, but also in the rich and diverse cultures. In Delhi, may discover that the city is sprinkled with dazzling gems: captivating ancient monuments with architectural wonders, fascinating museums and art galleries, a vivacious performing-arts scene, fabulous eating places and bustling markets. With its rich and diverse cultural heritage, Delhi is also used as a gateway for traveling to cities of India.

In 1911, British shifted their capital from Calcutta to Delhi. After independence in 1947, New Delhi was declared as the Capital of India.

Plans are there to make Delhi an environmental & eco friendly tourism and culture destination. The schemes of Tourism Department are being implemented by the DTTDC, an undertaking of the Government of National Capital Territory of Delhi, incorporated in 1975 to promote tourism in Delhi.

A major infrastructure project namely Dilli Pitampura Haat was completed by the DTTDC during the period of 11th five year plan.

The plan outlay & expenditure of 11th Five Year plan and outlay for 12th Five Year Plan & Annual plan 2012-13 for Tourism Sector is as under:-

(₹ In Crore)

Sector	11 th Five Year Plan (2007-12)		12 th Five Year Plan (2012-17)	
	Approved Outlay	Provisional Expenditure	Plan Outlay 2012-17	Plan Outlay 2012-13
Tourism	92.55	36.06	185.00	33.10

I Department of Tourism :-

1. Strengthening of Tourism Department

Plan Outlay

XII FYP : ₹ 100 lakh under revenue head

Annual Plan 2012-13 : ₹ 15 lakh under revenue head

Tourism Department, Govt. of NCT of Delhi is assigned the job for promoting tourism in Delhi .Various plan schemes are implemented for the benefits of tourists. Workload of the department has increased enormously with the introduction of Bed & Breakfast scheme, grading of guest house in Delhi and to issue license to tour operators/travel agents. Tourism Department has been made nodal department to facilitate the entrepreneurs to obtain licenses / registrations / NOC from various departments to open Restaurants with Bar in Delhi.

Outlay provided under this scheme is to be utilized for salary and other office expenses.

2. Tourism Infrastructure

Plan Outlay

XII FYP : ₹ 12000 lakh under revenue head
Annual Plan 2012-13 : ₹ 2000 lakh under revenue head

a) Dilli Haat at Janak Puri

XII FYP : ₹ 1500 lakh
Annual Plan 2012-13 : ₹ 1500 lakh

The objective of the Haat is to develop an exposition of Indian Art & Crafts Culture and Cuisine in the form of public space where the public can interact directly with the artisans and practitioners of traditional contemporary arts.

DDA has allotted a piece of land measuring 3.20 hect. (8 acres) at Janak Puri on 1st April 2005 to DTTDC on profit sharing basis for setting up of Dilli Haat at Janakpuri. The project has been identified as Mega Project by the Ministry of Tourism, Govt. of India. The Ministry has accorded to provide grant of CFA of ₹ 25 crore. The foundation stone of the project has been laid on 24th August 2011. The construction work of Dilli Haat at Janakpuri has already been commenced. The main civil work has been awarded and work is in progress. Haat shall be operational by 2013-14.

The Dilli Haat at Janakpuri project has been approved by the EFC in its meeting held on 20.12.2011 with the estimated cost of the ₹ 81.44 crore. On the basis of recommendation of EFC, the financial support of Govt. of NCT of Delhi to the project amounting to ₹ 25 crore. The Govt. of India will provide ₹ 25 crore and remaining ₹ 31.44 crore shall be arranged by DTTDC from different sources including corporate fund and grants. Out of the state share of ₹ 25 crore, Govt. of Delhi has already released ₹ 10 crore to DTTDC in the year 2011-12 and remaining share of ₹ 15 crore to be provided during 2012-13.

b) Other Projects

Plan Outlay

XII FYP : ₹ 10500 lakh
Annual Plan 2012-13 : ₹ 500 lakh

i) Development of Lakes and Soft Adventure Park at Sanjay Lake

DTTDC is organizing leisure boating activities at various lakes for the facilitation of tourists and visitors. There is a huge scope for addition and replacement of facilities being provided at lakes in Delhi. It is proposed to replace the existing boats with the new high density plastic boats which are almost 50% lighter than the existing boats and are very easy to paddle for the tourists and will add to the beauty of the lakes also.

Sanjay Lake is one of the biggest lakes of Delhi and is about 2.5 k.m. long. The lake is mainly rain fed. DTTDC is already organizing leisure boating activities at Sanjay Lake. There is a huge scope for setting up of soft adventure park at Sanjay Lake. A plot of land measuring 6.30 acre was handed over by the DDA to DTTDC for lease for developing soft adventure park in March 2009. DTTDC has obtained approval from DDA for setting up of soft adventure park. The DTTDC has prepared estimate of ₹ 1117 lakh. An amount of ₹ 451.82 lakh was sanctioned by Ministry of Tourism, Govt. of India as Central Financial Assistance on 07.05.2010. An amount of ₹ 278 lakh to be provided by Govt. of Delhi to DTTDC during 2012-13. Balance amount is to be managed by DTTDC from its own resources. The work has been awarded in May 2010 and is in progress.

ii) Development of Tourism Destination at Wazirabad

DTTDC plans to take up development of the entire area in Yamuna bed up to the Yamuna Pushta in the East. This would entail development of additional 1000 acres land and to develop a Tourist Park at adjoining area of Signature Bridge at Wazirabad.

The concepts for Cable Stayed Bridge and also Wazirabad Tourism Destination were examined. In the Tourism Destination, DTTDC is constructing a Cable stayed base 600m downstream of existing bridge at Wazirabad. The cable stayed bridge under construction is likely to be completed during 2013. The bow shaped pylon of the bridge will be having visitor viewing gallery at the top. A tourism destination centre is proposed to be developed in the area surrounding the bridge. Water sports facilities and river front development and parks are included in the scheme.

iii) Tourist Facilities at the Major Monuments and Markets of Delhi

The Delhi is also known as a city of heritage monuments. The monuments of Delhi come under jurisdiction of Archaeological Survey of India; Archaeology Department, GNCTD; Delhi Cantonment Board; NDMC and MCD.

It has been observed time and again that there is a lack of basic tourist amenities at most of the major tourist attraction monuments. This issue had also been taken up with the concerned departments in the past for seeking prior permission to set up tourist facilities kiosks for the convenience of the international and domestic tourists. Delhi Tourism plans to develop basic tourist amenities at major monuments like Qutub Minar, Red Fort, Humayun's Tomb, Old Fort, Jantar Mantar, India Gate, Safdarjung Tomb, Akashar Dham Temple and Bahai's Temple.

iv) Water Sports Complex at Chhawala

The Govt. identified a site measuring 2.77 acres at Chhawla on Nazafgarh Drain for setting up of Adventure Sports Complex and Eco Park with leisure facilities. Memorandum of Understanding has been finalized with Irrigation and Flood Control Department, Govt. of Delhi and possession of land has been taken over. The concept of the project was approved on 22.07.2005.

DTTDC in association with Ministry of Sports, Govt. of India would like to develop a eco-tourism complex at the above site and propose to provide facility of white water rafting, Kayaking, Canoeing and Rowing in the area having basic concept of promotion of public entertainment facilities, water sports, boating, craft and shopping, ballooning and open air theatre. DTTDC also proposes to construct a regulator from where water would be treated before releasing in the drain. In this portion of the Najafgarh drain, DTTDC would like to develop boating facilities along with spectator's gallery, change rooms, wash-rooms, rest-rooms and accommodation facilities. The length of the course would be around 2.00 Kms in which National & International competitions of Kayaking, Canoeing and Rowing would be organized. The area is likely to be developed as a public space getting well connected to the entire city with the Metro Station at Dwarka.

v) Development of Tourism Destination Complex at Outer Ring Road along Nazafgarh Drain Near Vikas Puri

Nazafgarh drain is the longest drain having 40 km stretch in Delhi receiving raw sewage and treated affluent through 47 tributaries. According to Central Pollution Control Board, this drain has total flow of 1778 MLD including about 700 MLD discharges of raw and treated sewages through tributaries. Soft Adventure Park with water based games is proposed to be developed. The aquatic development along with Bird-Century is also planned.

vi) Development of Wayside Amenities at NH-8

DTTDC has a plot measuring about 1.75 acres on National Highway-8 opposite Shiv Murti on way to Indira Gandhi International Airport. The wayside amenities would consist of toilet facilities, restaurant, small convention room, wash rooms, retail shop, souvenir shops, ATM, bar etc. It is also proposed to put up dismantle able soft adventure games in the complex for the visitors.

vii) Wellness Centre near Garden of Five Senses

DTTDC has a plot measuring about 5 acres near Garden of Five Senses, Said-ul-Ajaib. DTTDC proposes to develop a Wellness Centre of Indian Alternate Medicines System at this place. The wellness centre will provide treatment in the field of Ayurveda, Unani, Naturopathy and Yoga. The wellness centre will have an OPD center.

3. Promotion of Tourism- Delhi as a Destination

Plan Outlay

XII FYP : ₹ 4000 lakh under revenue head
Annual Plan 2012-13 : ₹ 720 lakh under revenue head

This scheme has been divided in two parts (Part A & Part B).

Part A

Plan Outlay

XII FYP : ₹ 3900 lakh
Annual Plan 2012-13 : ₹ 700 lakh

Under part A, the followings activities have been covered:-

- 3.1 Production of Tourist Literature, Folders, Leaflets, Guides, Brochures, CDs and Publicity through Hoardings
- 3.2 Publicity through Print and Electronic Media
- 3.3 Organization of Fairs & Festivals
- 3.4 Participation in National Fairs/ Conferences/ Marts//Exhibitions
- 3.5 Major Tourism Events Sponsored by the Govt.
- 3.6 Vocational Training/ HRD

Part B

Plan Outlay

XII FYP : ₹ 100 lakh
Annual Plan 2012-13 : ₹ 20 lakh

Bed & Breakfast Scheme:

This Scheme was introduced/ started in the month of October, 2007 to provide budget accommodation for facilitation to tourists coming to India/Delhi and enjoy the traditional Indian Home & Culture and also have the confidence of the families support and protection and go back with pleasant memories. In the Bed & Breakfast accommodation in Delhi, there are two categories facilities i.e. Silver and Gold. The Registration Fee for Gold Category is ₹ 5000/- and for Silver Category ₹ 3000/-. The basic facilities available under the Silver and Gold Categories are:-

Facilities	Silver	Gold
Floor Area of Room	120 sq. ft.	200 sq. ft
Size of Bathroom	30 sq. ft	40 sq. ft
Washing Machine	Not Mandatory	Mandatory
Refrigerator in the room	Not Mandatory	Mandatory
Telephone with Extension	Not Mandatory	Mandatory

In the bedroom, double bed, AC, Furnishing etc., is mandatory. Maximum 06 rooms can be given to the establishment.

The list of Bed & Breakfast Establishments registered under the scheme is available on the website of DTTDC and Directory of Bed & Breakfast Accommodation in Delhi was also published and distributed from time to time.

As on March 2012, the registration granted in Gold/ Silver category under B&B Scheme is as under:

Number of Premises		Total Premises	Number of Rooms		Total Rooms
Gold	Silver		Gold	Silver	
59	398	457	230	1299	1529

More budgetary accommodation is required for the tourists coming to Delhi for which vide publicity has to be done to attract the residents of Delhi having spare accommodation so that they may come forward for registration of rooms of the premises under the scheme.

II Grant-in-Aid to DTTDC for Running of Six Tourist Information Centre

Plan Outlay

XII FYP : ₹ 400 lakh under revenue head

Annual Plan 2012-13 : ₹ 75 lakh under revenue head

Delhi Tourism is running Tourist Information Centre at all the main disembarkation points in Delhi, besides information offices in Kolkata and Chennai. Delhi Tourism disseminates information to the tourists from these offices and a large number of foreign and domestic tourists avail these facilities. The information centres are at the following places in and outside Delhi:

1. International Airport, 2. Domestic Airport, 3. Nizamudin Railway Station, 4. N-Block Connaught Place, 5. Coffee Home Baba Khark Singh Marg, 6. I Centre Baba Khark Singh Marg, 7. Dilli Haat INA, 8. Metro Station New Delhi Railway Station, 9. Metro Station Shivaji Stadium, 10. Kolkatta, 11. Chennai.

An evaluation study was conducted by Planning Department, GNCTD and recommendations were given for running of Six Information Centres with a provision of financial assistance under plan to the extent of 50% of salary.

III Grant-in-Aid to Delhi Institute of Hotel Management & Catering Technology (DIHM & CT)

Plan Outlay

XII FYP : ₹ 2000 lakh

Annual Plan 2012-13 : ₹ 500 lakh

Delhi Institute of Hotel Management & Catering Technology was set up in 1998. Phase- I of the building which includes the academic and administrative block, has been completed.

Outlay kept in the Annual Plan 2012-13 & 12th Five Year Plan 2012-17 is for purchase of equipment for the Kitchen Training & Construction of Hostel and residential accommodation.