

TOURISM

The Delhi city has a glorious past as the seat of empires and magnificent monuments and also rich and diverse cultures. Delhi city is sprinkled with dazzling gems: captivating ancient monuments, fascinating museums and art galleries, architectural wonders, a vivacious performing-arts scene, fabulous eating places and bustling markets. With its rich and diverse cultural heritage, Delhi is also used as a gateway for traveling to cities of India.

In 1911, British shifted their capital from Calcutta to Delhi. After independence in 1947, New Delhi was officially declared as the Capital of India.

There are plans to make Delhi an environmental & eco friendly tourism and culture destination. The schemes of Tourism Department have been implemented by the DTTDC, an undertaking of the Government of National Capital Territory of Delhi incorporated in 1975 to promote tourism in Delhi.

Under the Tourism Sector, a major infrastructure project namely Dilli Haat at Janakpuri is being implemented by DTTDC which will be completed during 2013-14. For this project, financial support of ₹ 25 crore (₹ 10 crore in 2011-12 & ₹ 15 crore in 2012-13) has been provided by Govt. of NCT of Delhi.

Revised outlay & expenditure of Annual Plan 2011-12, Approved outlay & Revised outlay of Annual plan 2012-13 and proposed outlay for annual plan 2013-14 for Tourism Department are as under:-

Sector	Annual Plan 2011-12		Annual Plan 2012-13		[₹ in crore]
	Revised Outlay	Expenditure	Approved Outlay	Revised Outlay	Annual Plan 2013-14
Tourism	18.09	15.38	33.10	28.70	21.00

1. Strengthening of Tourism Department

Annual Plan Outlay 2013-14 : ₹ 15 Lakh

Tourism Department, Govt. of NCT of Delhi is assigned the job for promoting tourism in Delhi. Various plan schemes are implemented for the benefits of tourists. Tourism Department has been made nodal department to facilitate the entrepreneurs to obtain licenses / registrations / NOC from various departments to open Restaurants with Bar in Delhi as per Cabinet decision no. 1717.

Outlay provided under this scheme is to be utilized for salary and other office expenses.

2. Tourism Infrastructure

Annual Plan Outlay 2013-14 : ₹ 600 Lakh

a) Development of Lakes

Annual Plan Outlay 2013-14 : ₹ 100 Lakh

DTTDC is organizing leisure boating activities at various lakes for the facilitation of tourists and visitors. There is a huge scope for addition and replacement of facilities being provided at lakes in Delhi. It is proposed to replace the existing boats with the new high density plastic boats which are almost 50% lighter than the existing boats and are very easy to paddle for the tourists and will add to the beauty of the lakes also.

b) Other Project (Development of Parytan Bhawan etc.)

Annual Plan Outlay 2013-14 : ₹ 500 Lakh

3. PROMOTION OF TOURISM - Delhi as a Destination

Annual Plan Outlay 2013-14 : ₹ 710 Lakh

This scheme has been divided in two parts (Part A & Part B).

Part A

Annual Plan Outlay 2013-14 : ₹ 700 Lakh

Under part A, the followings activities have been covered:

- 3.1 Production of Tourist Literature, Folders, Leaflets, Maps, City Guides, Brochures, CDs**
- 3.2 Publicity through Print and Electronic Media/Internet**
- 3.3 Organization of Fairs & Festivals**
- 3.4 Participation in National Fairs/ Conferences/ Marts//Exhibitions**
- 3.5 Major Tourism Events Sponsored by the Govt.**

Part B

Bed & Breakfast Scheme

Annual Plan Outlay 2013-14 : ₹ 10 Lakh

This scheme started in the month of October, 2007 and to be continued for the year 2013-14 also to provide budget accommodation for facilitation to tourists coming to India/Delhi and enjoy the traditional Indian Home & Culture and also have the confidence of the families support and protection and go back with pleasant memories. In the Bed & Breakfast accommodation in Delhi, there are two categories facilities i.e. Silver and Gold. The Registration Fee for Gold Category is ₹ 5000/- and for Silver Category ₹ 3000/-. The basic facilities available under the Silver and Gold Categories are:-

Facilities	Silver	Gold
Floor Area of Room	120 sq. ft.	200 sq. ft
Size of Bathroom	30 sq. ft	40 sq. ft
Washing Machine	Not Mandatory	Mandatory
Refrigerator in the room	Not Mandatory	Mandatory
Telephone with Extension	Not Mandatory	Mandatory

In the bedroom, double bed, AC, Furnishing etc., is mandatory. Maximum 06 rooms can be given to the establishment.

The list of Bed & Breakfast Establishments registered under the scheme is available on the website of DTTDC and Directory of Bed & Breakfast Accommodation in Delhi was also published and distributed from time to time.

As on December 2012, the registration granted in Gold/ Silver category under B&B Scheme is as under:

Number of Premise		Total Premises	Number of Rooms		Total Rooms
Gold	Silver		Gold	Silver	
47	315	362	177	1026	1203

More budgetary accommodation is required for the tourists coming to Delhi for which vide publicity has to be done to attract the residents of Delhi having spare accommodation so that they may come forward for registration of rooms of the premises under the scheme.

4. Grant-in-Aid to DTTDC for Running of Six Tourist Information Centres

Annual Plan Outlay 2013-14 : ₹ 75 Lakh

Delhi Tourism is running Tourist Information Centres at all the main disembarkation points in Delhi, besides information offices in Kolkata and Chennai. Delhi Tourism disseminates information to the tourists from these offices and a large number of foreign and domestic tourists avail these facilities. The information centres are at the following places in and outside Delhi:

1. International Airport 2. Domestic Airport 3. Nizamudin Railway Station 4. N-Block Connaught Place 5. Coffee Home Baba Khark Singh Marg 6. I Centre Baba Khark Singh Marg 7. Dilli Haat INA 8. Metro Station New Delhi Railway Station 9. Metro Station Shivaji Stadium 10. Kolkatta 11. Chennai.

5. **Grant-in-Aid to Delhi Institute of Hotel Management & Catering Technology (DIHM & CT)**

Annual Plan Outlay 2013-14 : ₹ 700 Lakh

Delhi Institute of Hotel Management & Catering Technology was set up in 1998. Phase- I of the building which includes the academic and administrative block, has been completed and handed over by PWD in 2007 to DIHM & CT.

Outlay kept in the Annual Plan 2013-14 for construction of hostels for the boys and girls students and residential accommodation.