

## **TOURISM**

The Delhi city has a glorious past as the seat of empires and magnificent monuments and also rich and diverse cultures. Delhi city is sprinkled with dazzling gems: captivating ancient monuments, fascinating museums and art galleries, architectural wonders, a vivacious performing-arts scene, fabulous eating places and bustling markets. With its rich and diverse cultural heritage, Delhi is also used as a gateway for traveling to cities of India.

In 1911, British shifted their capital from Calcutta to Delhi. After independence in 1947, New Delhi was officially declared as the Capital of India. Delhi being National Capital Territory, received maximum foreign travelers and NRIs visiting India.

There are plans to make Delhi an environmental & eco friendly tourism and culture destination. The schemes of Tourism Department have been implemented by the DTTDC, an undertaking of the Government of National Capital Territory of Delhi incorporated in 1975 to promote tourism in Delhi.

Revised outlay & expenditure of Annual Plan 2012-13, Approved outlay & Revised outlay of Annual plan 2013-14 and outlay for annual plan 2014-15 for Tourism Department are as under:-

Sector	Annual Plan 2012-13		Annual Plan 2013-14		Annual Plan 2014-15
	Revised Outlay	Expenditure	Approved Outlay	Revised Outlay	
Tourism	28.70	23.35	21.00	12.50	42.00

[₹ in crore]

### **1. Strengthening of Tourism Department**

**Annual Plan Outlay 2014-15 : ₹ 15 Lakh**

Tourism Department, Govt. of NCT of Delhi is engaged to encourage tourism in Delhi, for which various plan schemes are implemented for the benefits of tourists. Tourism Department has been made nodal department to facilitate the entrepreneurs to obtain licenses / registrations / NOC from various departments to open Restaurants with Bar in Delhi as per Cabinet decision no. 1717.

Outlay provided under this scheme is to be utilized for salary and other office expenses.

## **2. Tourism Infrastructure**

### **A. Development of Dilli Haat at Janakpuri**

**Annual Plan Outlay 2014-15 : ₹ 3100 Lakh**

The Plan Outlay of ₹ 1100 lakh provided under this scheme will be used for Interior, HVAC, furniture works etc. for auditorium of the Haat.

An Outlay of ₹ 2000 lakh is providing as loan to DTTDC for development of Dilli Haat at Janakpuri due to increase in the cost of project because of following activities :-

- i) Escalation due to increase in cost of labour and material during execution of works.
- ii) Service Tax payment as direction of Commissioner, Service Tax.
- iii) Payment made to BSES, MCD, DTC and Forest Department, GNCTD for shifting of services and tree cutting permission.
- iv) Additional security and surveillance CCTV and baggage scanner works etc.

### **B. Other Tourism Projects**

**Annual Plan Outlay 2014-15 : ₹ 100 Lakh**

DTTDC is organizing leisure boating activities at various lakes for the facilitation of tourists and visitors. There is a huge scope for addition and replacement of facilities being provided at lakes in Delhi. It is proposed to replace the existing boats with the new high density plastic boats with new technology which are almost 50% lighter than the existing boats and are very easy to paddle for the tourists and will add to the beauty of the lakes also. The other projects related to development of Tourism Infrastructure in the NCT of Delhi may also be taken up after prior approval of competent authority.

## **3. Promotion of Tourism - Delhi as a Destination**

**Annual Plan Outlay 2014-15 : ₹ 410 Lakh**

This scheme has been divided in Two parts (Part A&B).

### **Part A**

**Annual Plan Outlay 2014-15 : ₹ 400 Lakh**

Under part A, the followings activities have been covered:

- 3.1 Production of Tourist Literature, Folders, Leaflets, Maps, City Guides, Brochures, CDs

- 3.2 Publicity through Print and Electronic Media/Internet
- 3.3 Organization of Fairs & Festivals
- 3.4 Participation in National Fairs/ Conferences/ Marts/Exhibitions
- 3.5 Major Tourism Events Sponsored by the Govt.

## **Part B**

### **Bed & Breakfast Scheme**

#### **Annual Plan Outlay 2014-15: ₹ 10 Lakh**

This scheme started in the month of October, 2007 and to be continued during the year 2014-15 to provide budget accommodation to tourists coming to Delhi and enjoy the traditional Indian Home & Culture and also have the confidence of the families support and protection and go back with pleasant memories. In the Bed & Breakfast accommodation in Delhi, there are two categories facilities i.e. Silver and Gold. The Registration Fee for Gold Category is ₹ 5000/- and for Silver Category ₹ 3000/-. The basic facilities available under the Silver and Gold Categories are:-

<b>Facilities</b>	<b>Silver</b>	<b>Gold</b>
Floor Area of Room	120 sq. ft.	200 sq. ft
Size of Bathroom	30 sq. ft	40 sq. ft
Washing Machine	Not Mandatory	Mandatory
Refrigerator in the room	Not Mandatory	Mandatory
Telephone with Extension	Not Mandatory	Mandatory

In the bedroom, double bed, AC, Furnishing etc., is mandatory. Maximum 06 rooms can be given to the establishment.

The total number of Gold and silver category establishment and rooms registered under this scheme as on 31.03.2014 is given below:-

<b>Category</b>	<b>No. of Establishment</b>	<b>No. of Rooms</b>
Gold	29	110
Silver	195	714
<b>Total</b>	224	824

The list of Bed & Breakfast Establishments registered under the scheme is available on the website of DTTDC and Directory of Bed & Breakfast Accommodation in Delhi was also published and distributed from time to time. It is now proposed to publicize the schemes through News papers and jingles on different FM Channels for which a provision of ₹ 10 Lakh is proposed under annual plan 2014-15.

#### **4. Grant-in-Aid to DTTDC for Tourist Information Centres**

**Annual Plan Outlay 2014-15 : ₹ 75 Lakh**

Delhi Tourism is operating Tourist Information Centres at all the main disembarkation points in Delhi, besides information offices in Kolkata, Hyderabad, Ahmedabad and Chennai. Delhi Tourism disseminates information to the tourists from these offices and a large number of foreign and domestic tourists avail these facilities. The information centres are at the following places in and outside Delhi:

1. International Airport 2. Domestic Airport 3. Nizamudin Railway Station 4. N-Block Connaught Place 5. Coffee Home Baba Kharak Singh Marg 6. I Centre Baba Kharak Singh Marg 7. Dilli Haat INA 8. Metro Station New Delhi Railway Station 9. Metro Station Shivaji Stadium 10. Kolkatta 11. Chennai. 12. Hyderabad, 13. Ahmedabad.

The above tourist information centers will also work in respect of safety and security for the Domestic and International Tourists especially women tourists. These information centers will give details of Monuments and other tourist information and helpline numbers for safety of tourists, redressal of grievances of tourists etc.

#### **5. Grant-in-Aid to Delhi Institute of Hotel Management & Catering Technology (DIHM & CT)**

**Annual Plan Outlay 2014-15 : ₹ 500 Lakh**

- i. Construction of Hostel for Students and Residential Accommodation: ₹ 490 Lakh
- ii. Restructuring and Reorganization of DIHM&CT to Develop as a 'Centre of Excellence: ₹ 10 Lakh

Delhi Institute of Hotel Management & Catering Technology was set up in 1998. Phase- I of the building which includes the academic and administrative block, has been completed and handed over by PWD in 2007 to DIHM & CT. Outlay kept in the Annual Plan 2014-15 is for construction of hostels for the boys and girls students and residential accommodation. To develop the DIHM&CT as a centre of excellence an amount of ₹ 10 Lakh has been kept under this Scheme for the Annual Plan 2014-15.