

## CHAPTER 10

### TOURISM IN DELHI

Delhi has a rich and unique cultural and architectural heritage, harboring the true pan-India character and is an incredible destination for all. Delhi offers numerous tourist attractions ranging from monuments, museums, shrines, wide variety of shopping destinations & a wide range of culinary experience.

#### 1.1 Some prominent places to visit and events to cherish are as under:

**The Humayun's Tomb:** A UNESCO World Heritage Site in Delhi built for Mughal Emperor Humayun in the year 1570, it is the first grand dynastic garden mausoleum of the subcontinent. The tomb was constructed on the banks of the Yamuna river near the Nizamuddin Dargah. Spread across an area of 30 acres, it offers a panoramic view of the majestic Char Bagh - a Persian style garden with pools connected to intersecting water channel pathways.

The unique octagonal shape of the monument makes it one of the finest examples of Mughal architecture.

**Red Fort:** A UNESCO World Heritage Site in Delhi popularly known as Lal Quila, it is the pride of the nation. It is a historic fort, situated in the older part of the city. Lal Quila served as the primary residence for Mughal Emperors who ruled the city for about 200 years. It was until 1856 that the Mughals had resided in Lal Quila. The historical monument also served as the political center of the Mughals.

Red Fort was built under the reign of Mughal emperor Shah Jahan in the year 1639. It was made on the lines of Shah Jahan's palace in his fortified capital Shahjahanabad. It was called Red Fort because of its massive closed walls built in red stone. The palace not only showcases the architectural brilliance of Shah Jahan but also gives a reasonably good picture of Islamic architecture of those times.

**Qutb-Minar:** A UNESCO World Heritage Site in Delhi, the Qutb-Minar in red and buff sandstone is the highest tower in India. It has a diameter of 14.32 m at the base and about 2.75 m on the top with a height of 72.5 m.

Qutbu'd-Din Aibak laid the foundation of Minar in AD 1199 for the use of the mu'azzin (crier) to give calls for prayer and raised the first storey, to which were added three more storeys by his successor and son-in-law, Shamsu'd-Din Iltutmish (AD 1211-36). All the storeys are surrounded by a projected balcony encircling the minar and supported by stone brackets, which are decorated with honey-comb design, more conspicuously in the first storey.

**National Museum:** An important place to catch glimpses of the rich historical past of India, from the ancient period to the medieval ages.

**Amrit Udyan:** The gardens at Rashtrapati Bhawan along with other beautiful gardens in Delhi maintain the ecological balance. In winters Delhi becomes home to a large number migratory birds which add to eco-tourism angle.

**Garden Of Five Senses:** The Garden of Five Senses was conceptualized to answer the city's need for leisure space for the public. It is a twenty acre site, located at Said-ul- Ajaib village.

**Guru Tegh Bahadur Memorial:** This complex has been constructed at Singhu Border in an area of 11.87 acres. The 24 meter high central pylon with petals at the base represents the Guru & his strength. The three "C" arches denote his three followers and the monoliths represent the 10 Sikh Gurus with their sayings inscribed on them.

**Kalam Memorial:** Kalam Memorial located at INA Dilli Haat is a befitting testimony of our undying love for the 'People's President', as he was fondly called.

**Azad Hind Gram Tourist Complex at Tikri Kalan:** The Complex was developed by Delhi Tourism in memory of Netaji Subhash Chandra Bose to create quality leisure space and wayside amenities for citizens.

**Dilli Haats (INA, Janakpuri & Pitampura):** Dilli Haat is a socio-cultural complex with a 'bazaar' feel to it. It is an urban version of the traditional weekly market, with a delightful mix of craft, food and culture. A number of festivals are organized in these 3 Haats.

**Lotus Temple:** Lotus temple is one of the most important place attracting tourists from all over the world. It is one of the seven major Bahai temples in the world. Located to the eastern side of Nehru Place, Bahai Temple Delhi was built in 1986 and since then it has been mesmerizing visitors with its structural beauty and symbolism of oneness.

**National War Memorial (NWM):** The National War memorial is a symbol of victory and national pride of Citizens. The memorial a National monument built to honor and remember soldiers of the Indian military who fought in armed conflicts of independent India.



## 1.2 OTHER PLACES IN DELHI WHICH ATTRACT TOURISTS ARE:

Akshardham Temple, Birla Mandir, Pradhan Mantri Sangrahalaya, India Gate, Iskcon Temple, Jama Masjid, Jantar Mantar, Parliament House, Purana Quila, Rashtrapati Bhavan, Safdarjang Tomb, Gurudwara Bangla Sahib, National Police Memorial, Kartavya Path.

## 1.3 ENTERTAINMENT SPOTS, GARDENS AND BIODIVERSITY PARKS IN DELHI:

**Entertainment spots:** Museums in Delhi, Movie Theatres, Theaters and Auditoria, Art Galleries, Soft Adventure Sports, various Gardens, Asola Bhatti Wildlife Sanctuary.

**Gardens:** Central Park Rajiv Chowk, Deer Park, Buddha Jayanti Park, Indraprastha Park, Talkatora Garden, Swarn Jayanti Park and Nehru Park, Lodhi Garden.

**Biodiversity Parks :** Yamuna Biodiversity Park, Aravalli Biodiversity Park Kamla Nehru Biodiversity Park, Tilpath Valley Biodiversity Park, Neela Hauz.

## 1.4 OTHER ACTIVITIES

### • WATER SPORTS ACTIVITIES:

DTTDC provides boating facilities at 03 lakes in Delhi:

- i. Naini Lake (Model Town)
- ii. Bhalaswa Lake
- iii. Sanjay Lake

- EVENTS AND FESTIVALS:

Promotion of cultural tourism is an important component of the tourism landscape. Accordingly, the rich heritage of our country in general and Delhi in particular has been projected from time to time through various festivals & events such as Garden tourism festival, Food Festival, Itra & Sungandhi Mela, Children's Theatre Festival, Mango Festival, Dandiya Festival, Kavi Sammelan, Diwali Festival, North East cultural festival, Western Music Festival, Comedy Nights, International Kite Festival etc.

## 2. Performance of Delhi Tourism

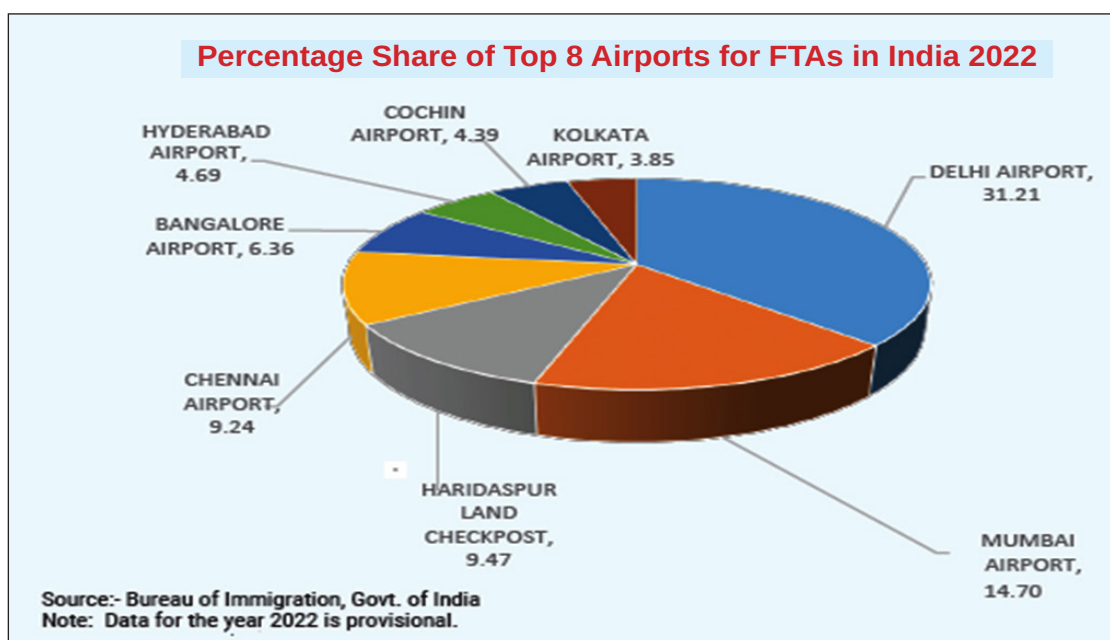
- 2.1 The capital of India is one of the key arrival destinations for both foreign and domestic tourists. The state is among the top tourist destinations in the country. Approx. 19.32 lakh (31.21%) Foreign Tourist Arrivals (FTAs) in Delhi during 2022 have been recorded as per India Tourism Statistics at a Glance-2022. State/ UT wise number of Foreign Tourist Arrivals (FTAs) in India in 2022 is given in statement 10.1:

### STATEMENT 10.1

#### TOP 8 INTERNATIONAL CHECK POSTS FOR FOREIGN TOURIST ARRIVALS (FTAs) IN INDIA IN 2022

S. No.	International Check Posts	FTAs	Percentage Share
1.	DELHI(Airport)	19,32,425	31.21
2.	MUMBAI(Airport)	9,09,866	14.70
3.	HARIDASPUR Land check post	5,86,140	9.47
4.	CHENNAI(Airport)	5,72,197	9.24
5.	BANGALORE(Airport)	3,93,552	6.36
6.	HYDERABAD(Airport)	2,90,201	4.69
7.	COCHIN(Airport)	2,72,068	4.39
8.	KOLKATA(Airport)	2,38,135	3.85
	<b>Total top 8</b>	<b>51,94,584</b>	<b>80.05</b>
	Others	9,96,815	19.95
	<b>Grand Total</b>	<b>61,91,399</b>	<b>100.00</b>

Source: India Tourism Statistics at a Glance-2022 of M/o Tourism, GOI



2.2 State/ UT wise number of Foreign Tourist Visits in India in 2022 is given in statement 10.2:

### STATEMENT 10.2

#### SHARE OF TOP 10 STATES/UTS OF INDIA IN NUMBER OF FOREIGN TOURIST VISITS IN 2022

Rank	State/ UT	Foreign Tourist Visits in 2022	
		Million	Percentage Share (%)
1.	Gujarat	1.78	20.70
2.	Maharashtra #	1.51	17.60
3.	West Bengal	1.04	12.08
4.	Delhi #	0.82	9.50
5.	Uttar Pradesh	0.65	7.56
6.	Tamil Nadu	0.41	4.74
7.	Rajasthan	0.40	4.62
8.	Kerala	0.35	4.02
9.	Punjab	0.33	3.8
10.	Madhya Pradesh	0.20	2.38
	Total of Top 10	7.47	87.03
	Others	1.11	12.97
<b>Total</b>		<b>8.59</b>	<b>100</b>

Source: State / UT Tourism Department

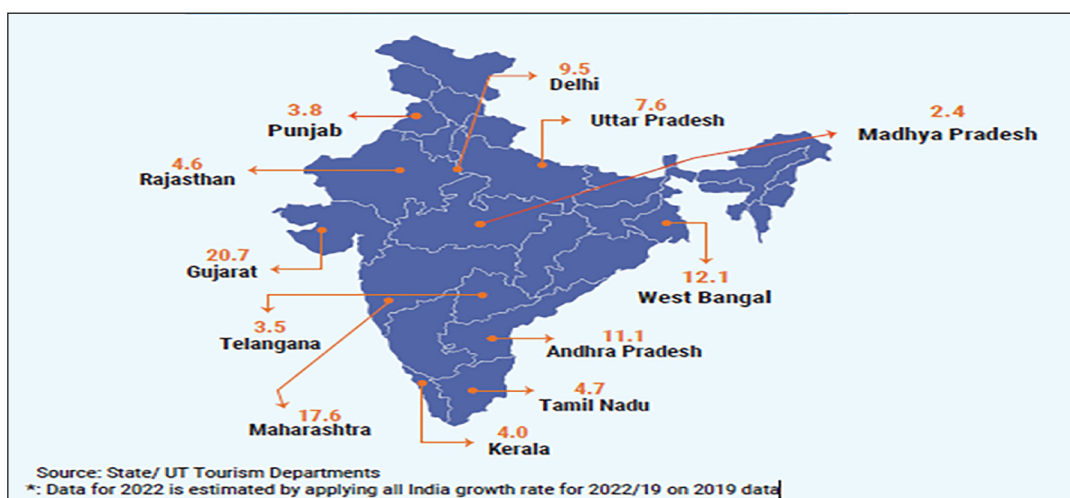
# Data for 2022 is estimated by applying all India growth rate for 2022/19 on 2019 data

It may be seen from the above table that Delhi Secured 4th rank in Total Foreign Tourist Visits in 2022 with total share of 9.50%.



**CHART 10.2**

**PERCENTAGE SHARE OF FOREIGN TOURIST VISITS IN 2022**



**Top 10 Centrally Protected Monuments under ASI having Highest Indian Visitor's footfall during Financial Year 2022-23 (upto Feb' 2023)**

S. No.	Monuments	Domestic Footfall (In lakhs)
1.	Taj Mahal	45.13
2.	Red Fort	22.01
3.	Sun Temple, Konark	21.33
4.	Agra Fort	15.99
5.	Qutub Minar	15.24
6.	Golkonda Fort	14.06
7.	Group of Monument, Mamalipuram	13.84
8.	Ellora Caves	13.32
9.	Tomb of Rabis Durani (Bibi Ka Maqbara)	10.85
10.	Humayun's Tomb	10.81



### 3. DOMESTIC TOURISTS

The number of domestic tourists visiting the state has also been rising continuously in Delhi upto 2019 ( it was about 1.85 crore in 2012 and 3.65 crore in 2019) however it is reduced to 1.06 crore in 2021 (Indian Tourism Statistics, 2022).

### 4. DELHI TOURISM & TRANSPORTATION DEVELOPMENT CORP. (DTTDC) :

Several important schemes in Tourism Sector are being implemented by the DTTDC, with the objective to develop and promote tourism in Delhi.

#### TOURISM PROJECTS OF DTTDC:

- Tourist Information Center's
- Dilli Haats: (i) INA, (ii) Pitampura, (iii) Janakpuri (Food & Craft Bazaar)
- Garden of Five Senses
- Guru Teg Bahadur Memorial at NH-I
- Nature Bazaar
- Dr. Kalam Memorial
- Coffee Home at Baba Khark Singh Marg
- Azad Hind Gram
- Soft Adventure Park at Sanjay Lake, Mayur Vihar



DILLI HAAT



JANAKPURI



GARDEN OF FIVE SENSES



GURU TEG BAHADUR MEMORIAL





NATURE BAZAAR



KALAM MEMORIAL



COFFEE HOME CONNAUGHT PLACE



DILLI HAAT INA



DILI HAAT PITAMPURA



AZAD HIND GRAM

Delhi is known for its rich heritage and culture. To promote experiential tourism, various Haunted and Heritage walks are being organised by DTTDC, which are as follows:-

1. Dekho Apna CP
2. Dilli ka Dil Dekho
3. Shahjahanabad Walk (Old Delhi)
4. Food Walk (Old Delhi)
5. Walk of Qutub Minar and Mehrauli Archaeological Park
6. Walk of Hauz Khas
7. Malcha Mahal Haunted walk
8. Feroz Shah Kotla Haunted walk



## **5. TRAVEL DIVISION OF DTTDC:**

Travel Division of DTTDC was set up by DTTDC in November 1996 and started regular operations in ticketing. The Travel Division became a member of the International Air Transport Association (IATA) for the purpose of issuing international air tickets, as well as a member of the Ministry of Tourism, GOI. In addition to being a member of the Travel Agents Association of India (TAAI) and the Travel Agents Federation of India (TAFI).

### **5.1 Mukhya Mantri Teerath Yatra Yojana :**

This scheme is being implemented through Indian Railway Catering & Tourism Corporation (IRCTC). Under this programme, 17,252 senior citizens of Delhi have travelled on 15 tours to various pilgrimages (Rameshwaram-Madurai, Tirupati-Balaji, Jagannathpuri-Konark-Bhubneshwar, Dwarkadhish-Nageshwar-Somnath, Shirdi-shani-signapur-Tribakeshwar, Ujjain-Omkareshwar, Bodh-Gaya-Sarnath, Ajmer-Pushkar-Udaipur-Haldighati-Nathdwara, Mathura-Vrindavan-Agra-Fatehpur-Sikri, Haridwar-Rishikesh-Neelkanth, Amritsar-Wagah Border-Anandpur Sahib, Vaishno Devi-Jammu and Ayodhya, Delhi-Vellankani-Delhi, Delhi-Kartarpur Sahib-Delhi upto November, 2023).

### **5.2 Development of Mobile App “Dekho Meri Dilli”:**

Delhi Tourism mobile app provides a new paradigm to the tourism sector. It offers tourists, visitors, all stakeholders and people across the globe, in their hands, an easy access to not just tourism destinations in Delhi but also engages them in a constructive manner.

It is an informative all-in-one App for all facets of tourism in Delhi. It enables ticket booking for all monuments of ASI and Delhi Tourism projects. Recently, Baansera Park developed by DDA, Bharat Darshan park, Waste to Wonder Park developed by MCD have been added in this mobile app. This mobile App proves to be a Handy Guide for the National and International Tourists provides authentic information about Delhi. Its integration with Google Maps help tourists to smoothly navigate to the tourist places.

### **5.3 Delhi Film Policy:**

Delhi Tourism has notified and launched Delhi Film Policy (DFP) 2022, on 13.05.2022 and intends to brand the national and international profile of Delhi through films. DFP 2022 includes a unique feature i.e. e-Film Clearance, a completely online single window clearance mechanism for film shooting facilitation in Delhi to accord the approvals online from 20+ stakeholders departments in a seamless, transparent and stipulated time manner, in line with the vision and objective of ease of doing business in Delhi.

Since its inception 71 applications for film shooting have been received out of which 38 applications have been approved through this portal. A repository of 500+ Filmic locations is also available on the portal, which are being enhanced further as per requests of Production House for more film shooting locations. This policy is being promoted at National and International platforms with the aim of making Delhi a preferred filmic destination in India.

## **6. Delhi Institute of Hotel Management & Catering Technology (DIHM&CT):**

The Institute was upgraded to a degree level college in 2002-03 to offer B.Sc. Degree in Hotel and Hospitality Administration.

Presently the total strength of the college is 399 i.e. 311 students in B.Sc. (HHA) course for which Institute is affiliated from “National Council for Hotel Management & Catering Technology” an apex body under the Ministry of Tourism, Govt. of India and 88 students in “One and a Half Year Trade Diploma courses” in five disciplines i.e. “Food Production, Bakery & Confectionery, Front Office, Food and Beverage Service and Housekeeping” for which the Institute is affiliated to Board of Technical Education, GNCTD. The hostel is under construction which is sufficient to accommodate 118 bedded for boys and 42 bedded for girls.”

## **7. INITIATIVES TAKEN BY THE GOVT.**

### **7.1 BEAUTIFICATION OF ENTRY POINTS OF DELHI:**

Government of Delhi has prepared concept plan for beautification of all entry points and the creation of entry gates in Delhi to given an aesthetic look to the commuters entering the city.

### **7.2. BED & BREAKFAST SCHEME:**

- 7.2.1 This scheme started in the month of October, 2007 and is being continued during the year 2023-24 to provide budget accommodation to tourists coming to Delhi and enjoy the traditional Indian Home & Culture and also have the confidence of the families support and protection and go back with pleasant memories. At the Bed & Breakfast accommodation in Delhi, there are two categories of facilities i.e. Silver and Gold. The basic facilities available under the Silver and Gold Categories are given below:

## BASIC FACILITIES AVAILABLE UNDER THE SILVER AND GOLD CATEGORIES

Facilities	Silver	Gold
Floor Area of Room	120 sq. ft.	200 sq. ft
Size of the Bathroom	30 sq. ft	40 sq. ft
Washing Machine	Not Mandatory	Mandatory
Refrigerator in the room	Not Mandatory	Mandatory
Telephone with Extension	Not Mandatory	Mandatory

7.2.2 In the Establishments registered under the B&B scheme, the facilities of well-furnished room with double bed, AC, Telephone facilities along with safeguard fire fighting extinguisher etc. are provided. Maximum 06 rooms can be given to the necessities like establishment.

7.2.3 The total number of Gold and Silver category Establishments and rooms registered given under this scheme as on 31.03.2023, target for FY 2023-24 and cumulative figures as on 30.09.2023 are given below:

Catgory	Status FY 2022-23		Target FY 2023-24		Status 30.09.2023		Status upto 30.09.2023 (cumulative of 03 years)*	
	No. of Establish-ments	No. of Rooms	No. of Establish-ments	No. of Rooms	No. of Establish-ments	No. of Rooms	No. of Establish-ments	No. of Rooms
<b>Silver</b>	213	1095	235	1210	118	619	501	2587
<b>Gold</b>	5	30	5	25	3	17	32	163
<b>Total</b>	218	1125	240	1235	121	636	533	2750

Note: \* The certificate of registration under Bed & Breakfast Scheme is issued for three years.

## CHAPTER AT A GLANCE

➤	Approx. 19.32 lakh (31.21%) Foreign Tourist Arrivals (FTAs) were recorded in Delhi as per top 8 International Check Posts during 2022.
➤	Delhi Secured 4 <sup>th</sup> rank in Total Foreign Tourist Visits in 2022 with total share of 9.50%.